

California Society of Addiction Medicine seeks Your Sponsorship for Educational Activities

Founded in 1973, CSAM is a medical specialty society comprised of practicing physicians dedicated to improving the care of persons with addictions. It is the largest organization of addiction medicine physicians in California. We provide high quality, meaningful and much needed educational opportunities and tools for physicians providing health care to patients suffering from alcohol, nicotine and other drug dependencies. According to the American Medical Association, addictive diseases are the number one preventable cause of illness and mortality in the United States. However, resources, tools and training for physicians to appropriately manage addiction lags sorely behind the need.

The Society sponsors an annual four-day conference, alternately a Review Course or a State of the Art Course. These conferences draw a national audience and provide a podium for nationally recognized researchers, clinicians, and leaders from national institutes such as NIDA, NIAAA, and CSAT. The Society provides scholarships for medical students and physicians-in-training to attend our conferences and organizes activities for these young physicians to interact with senior leaders in the field. In addition to its educational activities, the Society has an active public policy committee that contributes to public discourse on matters of public or legislative interest.

The Society publishes a quarterly newsletter and an annual directory of members. The CSAM website (www.csam-asam.org) provides easy access for physician referrals and is a resource for pertinent, up-to-date information.

We request an annual sponsorship from your organization to provide CSAM with the resources required to achieve our goals. Your support would help provide: 1) high-caliber faculty to educational conferences; 2) scholarships and educational grants for physicians in training; 3) conferences and workshops designed to disseminate clinically important tools for physicians to diagnose and appropriately treat patients with substance use problems; 4) communications activities (guidebooks, white papers, clinical synopses, etc.) designed to expand the experience of practicing physicians; 5) increased exposure for physicians to pertinent scientific advances and relevant products and services.

This is also an excellent way for our members to increase their educational exposure to relevant products and services. Our Federal ID # is: 23-7364605.

CSAM Executive Council

David Pating, MD, *President*

Judith Martin, MD, *President-Elect*

Donald Kurth, MD, *Immediate Past President*

Jeffrey Wilkins, *Treasurer*

Peter Banys, MD, *Representative to ASAM Board*

Steven Eickelberg, MD, *Medical Education and Research Foundation*

Monika Koch, MD, *Committee on Education*

Denise Greene, MD, *Committee on Public Policy*

Shannon Chevez, MD, *Committee on Physician Well-Being*

Romana Zvereva, MD *Committee on Membership*

Timmen Cermak, MD, *At-Large*

Karen Miotto, MD, *At-Large*

SPONSORSHIP LEVELS

\$10,000 LEVEL

- Recognition as a key sponsor of a portion of the Addiction Medicine Review Course 2006 Conference. Your support will be acknowledged in the syllabus, given to all registrants (approximately 350 physicians) and at the conference itself.
- Two educational scholarships, in your organization's name, resented to physicians or medical students interested in earning more about chemical dependency, acknowledged n the syllabus, and announced during the conference.
- Recognition as a sponsor in an issue of CSAM News, the quarterly newsletter of the California Society of Addiction Medicine, distributed to hundreds of California physicians practicing the in the field of addiction medicine. A statement acknowledging your support will be featured in the issue.
- An exhibit table at the Addiction Medicine Review Course 2006 Conference.

\$5,000 LEVEL

- Recognition as a key sponsor of a portion of the Addiction Medicine Review Course 2006 Conference. Your support will be acknowledged in the syllabus, given to all registrants (approximately 350 physicians) and at the conference itself.
- One educational scholarship, in your organization's name, presented to a physician or medical student interested in learning more about chemical dependency, acknowledged in the syllabus and announced during the conference.
- Recognition as a sponsor in an issue of CSAM News, the quarterly newsletter of the California Society of Addiction Medicine, distributed to hundreds of California physicians practicing the in the field of addiction medicine. A statement acknowledging your support will be featured in the issue.
- An exhibit table at the Addiction Medicine Review Course 2006 Conference.

\$3,000 LEVEL

- Recognition as a key sponsor of a portion of the Addiction Medicine Review Course 2006 Conference. Your support will be acknowledged in the syllabus, given to all registrants (approximately 350 physicians) and at the conference itself.
- One educational scholarship, in your organization's name, presented to a physician or medical student interested in learning more about chemical dependency, acknowledged
- in the syllabus and announced during the conference.
- An exhibit table at the Addiction Medicine Review Course 2006 Conference.

**For more information contact Michael Barack, Administrative Manager, CSAM
575 Market Street, Suite 2125, San Francisco, CA 94105 phone: (415) 927-
5730; fax: (415) 927-5731; email csam@compuserve.com**

We would like to provide an unrestricted education grant to the California Society of Addiction Medicine.

\$3,000 \$5,000 \$10,000 Other _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Title: _____ Email: _____

I accept the conditions in the Terms, Conditions and Purposes (see below)

Signature: _____ Date: _____

TERMS, CONDITIONS, AND PURPOSES INDEPENDENCE

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

APPROPRIATE USE OF COMMERCIAL SUPPORT

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this gift.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

COMMERCIAL PROMOTION

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.